

OFFBEAT

MARKETING & COMMUNICATION



WWW.OFFBEATMARCOM.IN



AHMEDABAD | MUMBAI

| +91 82002 96268

SERVICES ↓

**Digital
Marketing**

**Logo | Branding
Advertisement**

**Graphic
Designing**

**Social
Media**

**E-Commerce
Management**

**Photography
& Ad Films**

**Web Design &
Development**

**Marketing
Consultation**

**Public
Relation**

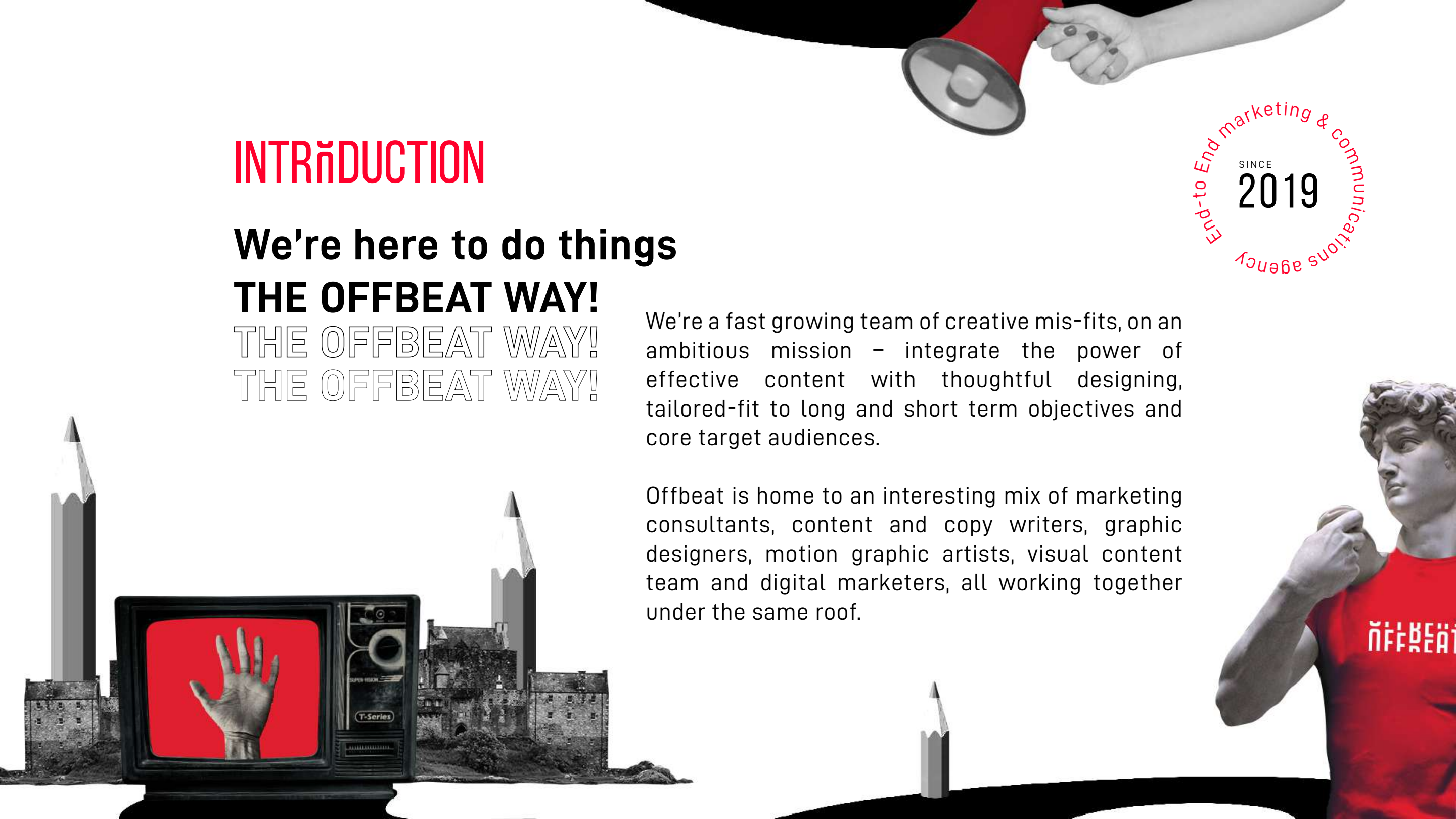
INTRODUCTION

We're here to do things
THE OFFBEAT WAY!
THE OFFBEAT WAY!
THE OFFBEAT WAY!

We're a fast growing team of creative mis-fits, on an ambitious mission – integrate the power of effective content with thoughtful designing, tailored-fit to long and short term objectives and core target audiences.

Offbeat is home to an interesting mix of marketing consultants, content and copy writers, graphic designers, motion graphic artists, visual content team and digital marketers, all working together under the same roof.

End-to-End marketing & communications agency
SINCE
2019



HOW WE GO ABOUT OUR PROJECTS!



The Consumer Funnel APPROACH

The funnel describes the target audience's journey through each stage of acquisition process and we leverage the means of digital marketing to reach out to the target audience at each stage of the funnel.



AWARENESS



CONSIDERATION



ACTION

LET'S DEEP DIVE!

LET'S DEEP DIVE!
LET'S DEEP DIVE!

AWARENESS PHASE

AWARENESS PHASE – MEDIA BUYING

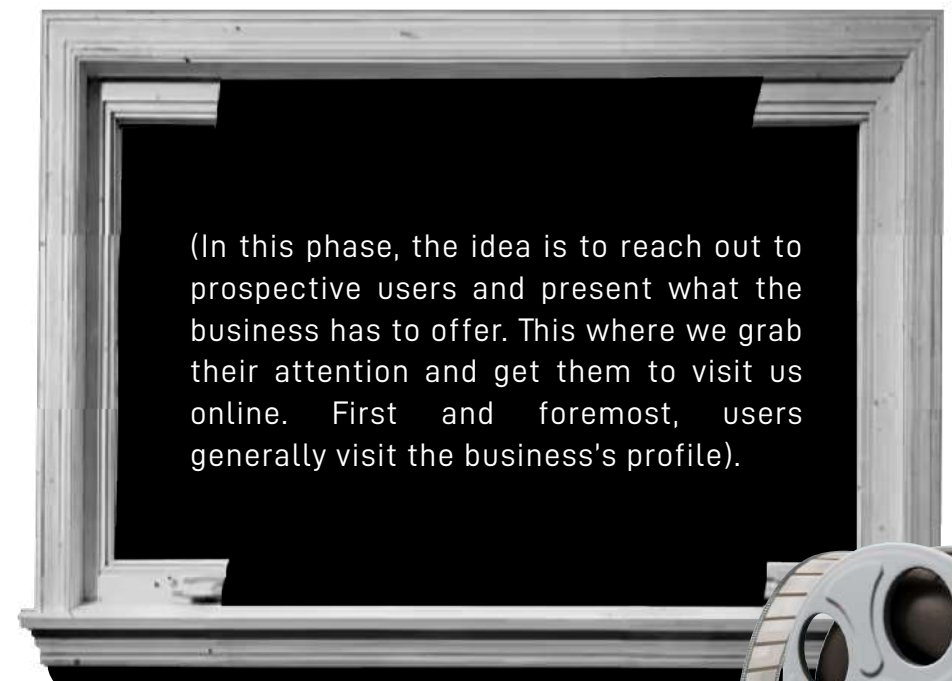
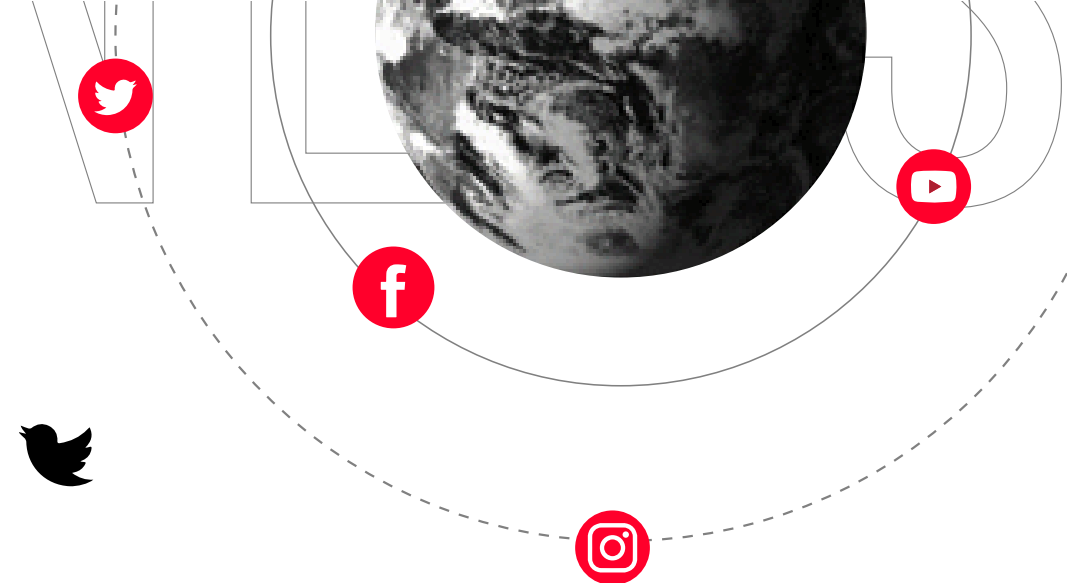
The business model that the social platforms use, suppresses the reach of content that the brands/organizations publish. Here's where media buying comes in.

Our digital marketing team conceptualizes and executes comprehensive promotional plans, while leveraging detailed targeting, re-targeting and data analytics tools, to create a holistic 360 degree and omnipresent environment around the target audience. Once we have those clicks, we let the data do the talking.

PLATFORMS WE USE:



and more.



(In this phase, the idea is to reach out to prospective users and present what the business has to offer. This where we grab their attention and get them to visit us online. First and foremost, users generally visit the business's profile).



CONSIDERATION PHASE – ORGANIC CONTENT

The question we're really asking is, why should someone follow a brand? A good product or a service cannot be enough reason. It's all about content, the tool that will help us establish authenticity and build a better connect.

Our content creation team puts together unique and thoughtful content strategies in place to cater to the audiences that are visiting us online. Working closely with our clients, our system is focused on picking up the mantle as fast as possible and start working like an extended marketing and communications team, that doesn't just follow the ideas, but is working on conceptualizing them.

THE PROCESS WE FOLLOW



Create content calendars for a fortnight



Discuss with client team, incorporate changes & get approval



Design, shoot & curate content



Get approval



Schedule & go live



(In this phase, the idea is to create interesting and relevant content that offers a concrete incentive for visitors to follow and engage with the brand or organization.)



ACTION PHASE

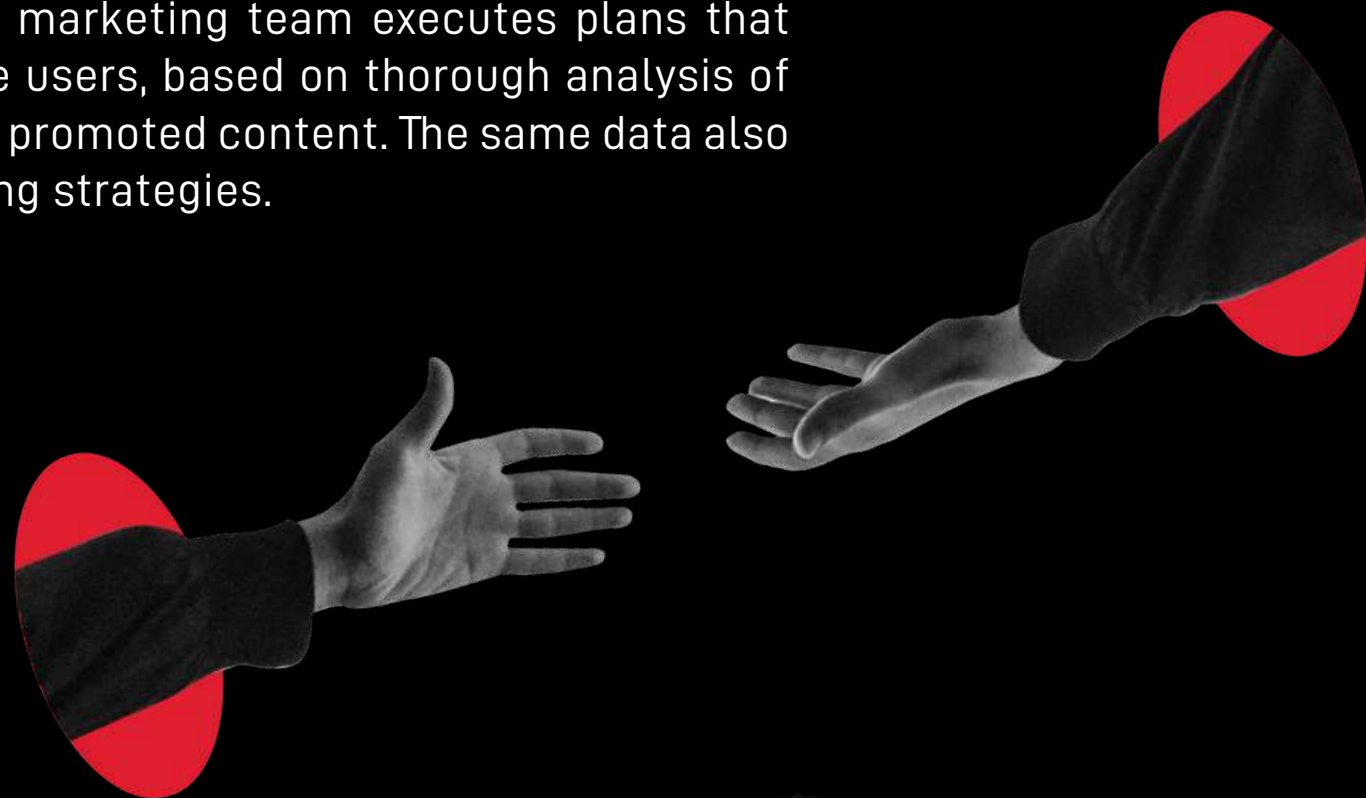
ACTION PHASE – GENERATING BUSINESS

Digital marketing thrives due to two strong reasons, delivering key content in multiple formats to the user both in user's vanity and in need, and retargeting them once they convey intent.

Based on the conversion objective, our digital marketing team executes plans that help efficiently target and retarget prospective users, based on thorough analysis of the response data generated by our organic and promoted content. The same data also spells direction for future content and marketing strategies.

THE PROCESS WE FOLLOW

Every month, we have a review meeting with our clients where we discuss the progress and updates on agency tasks, on-going campaigns and presenting more ideas, alongside a detailed understanding of the data and numbers generated.



SOME BREATHING SPACE

BEFORE YOU GLANCE AT SOME OF OUR RECENT PROJECTS

OFFBEAT

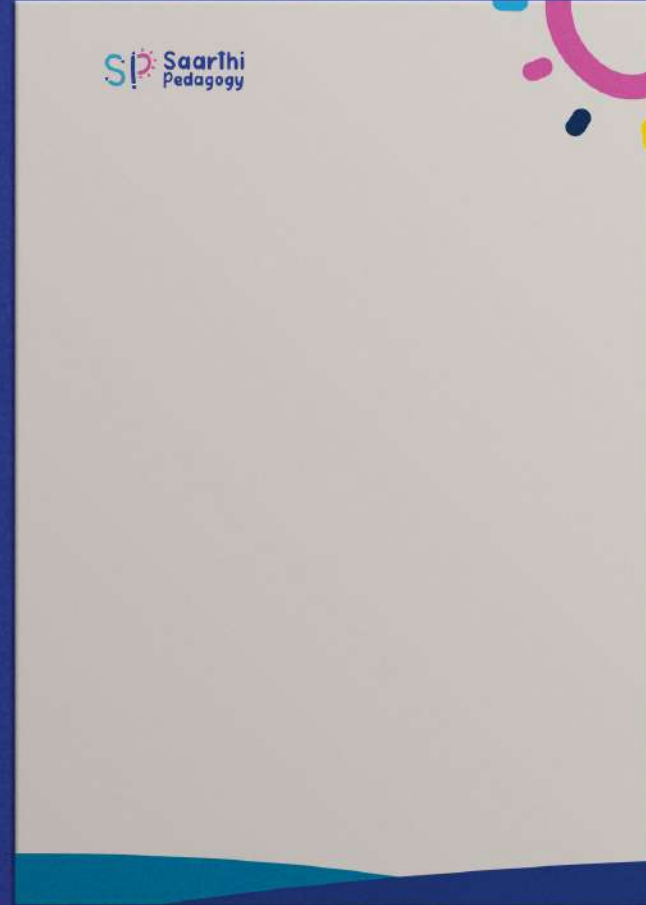
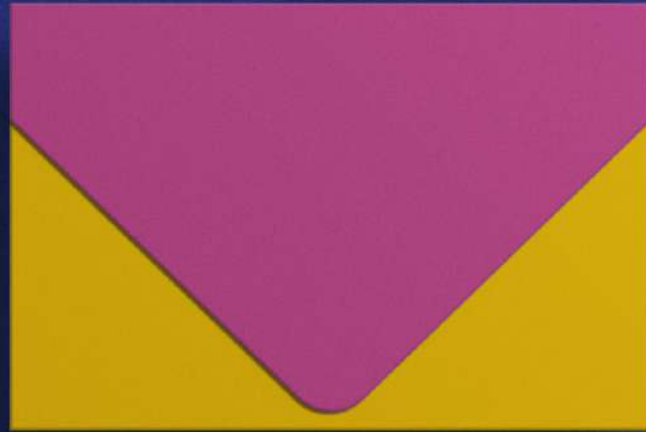


A fast-growing ed-tech firm, catering to 1200+ schools all over India, with over Rs. 17 Cr of funding in Round 2 series A. They're on a mission to free India from rote learning, through the power of Artificial Intelligence.

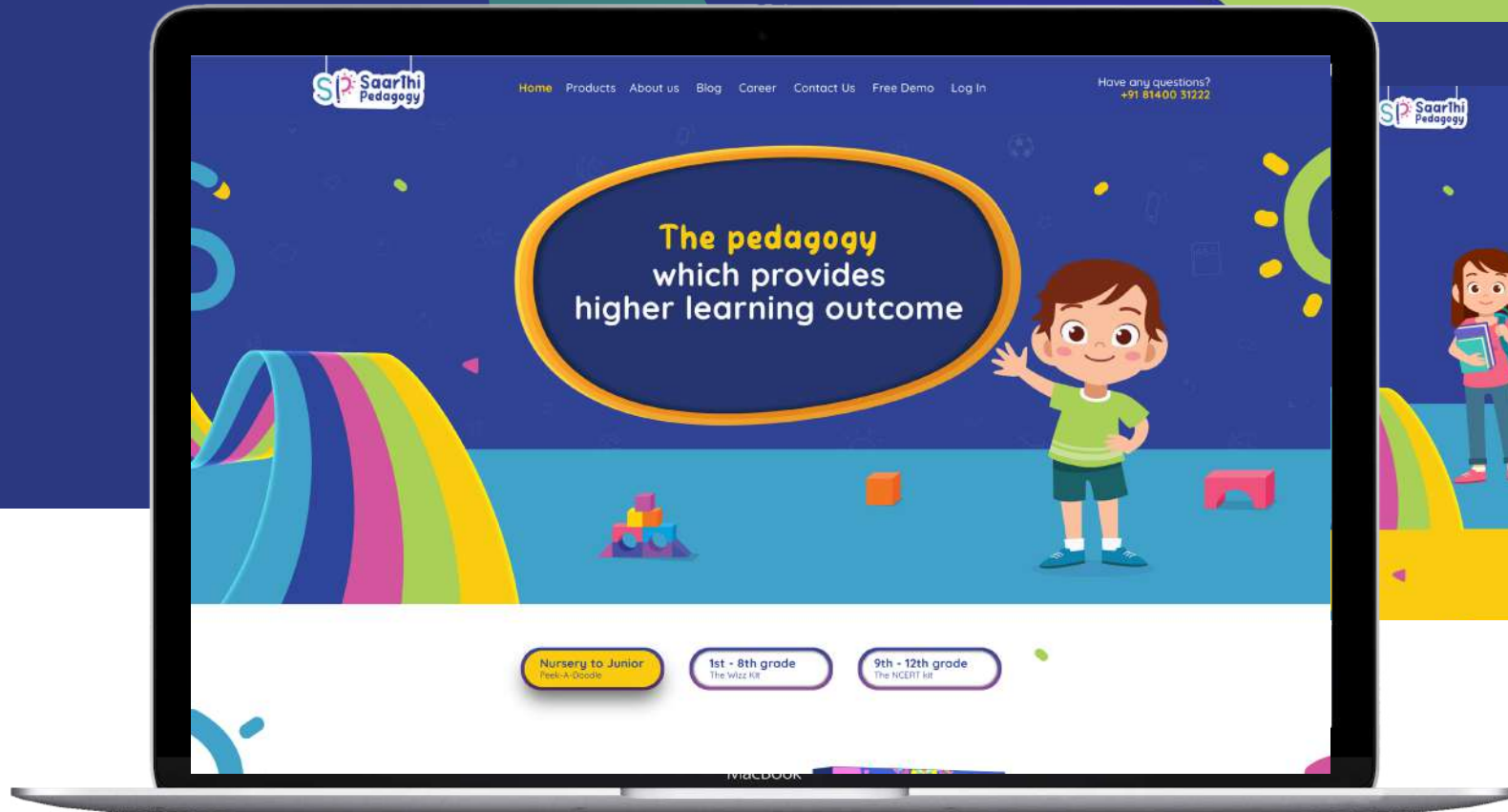
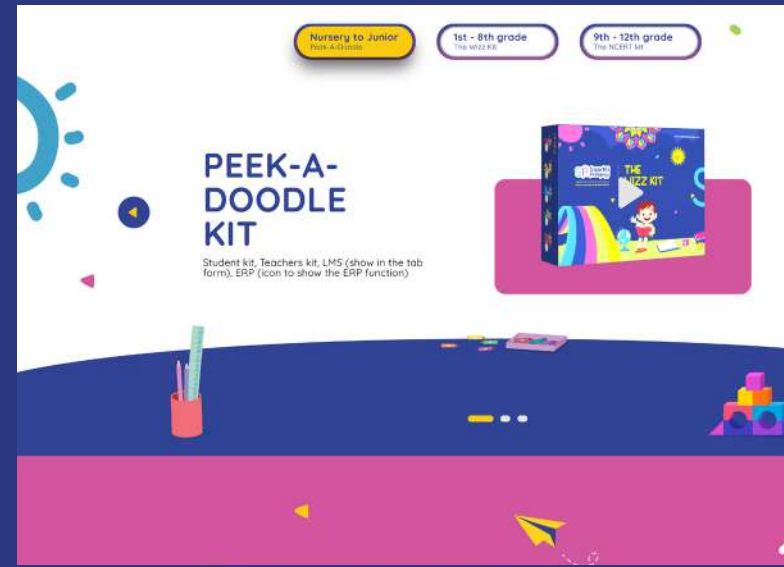




STATIONERY DESIGN



WEB DESIGN



SOCIAL MEDIA DESIGN

OUR REACH




... & still growing

New Logo
Launching Soon

www.saarthipedagogy.com

Dear Teachers,
Thank you for making us better.



Why study like this?



When you can study like this



WE WISH YOU A Merry Christmas



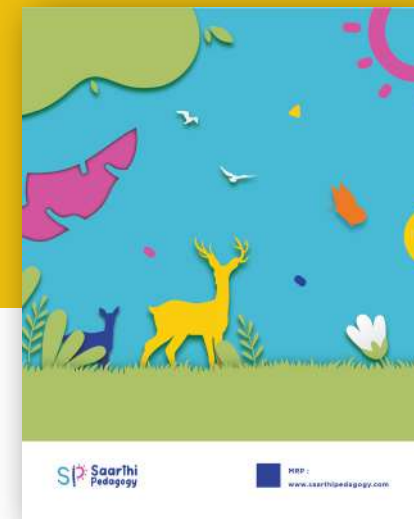
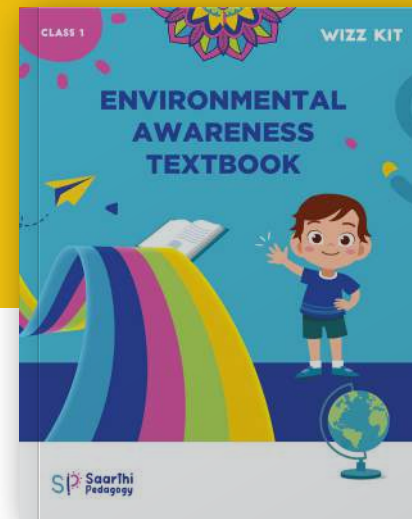
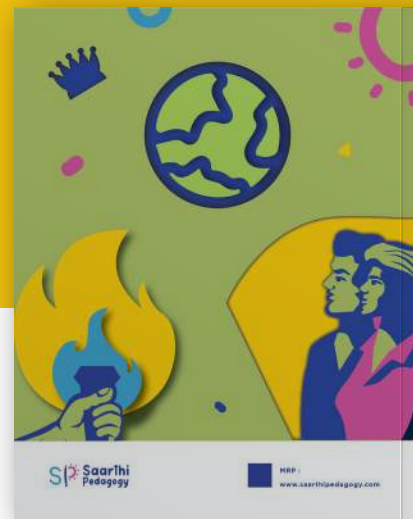
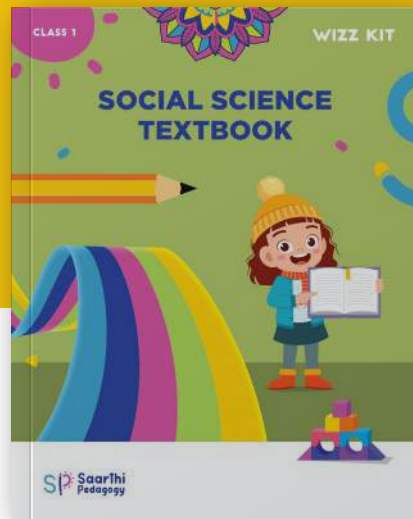
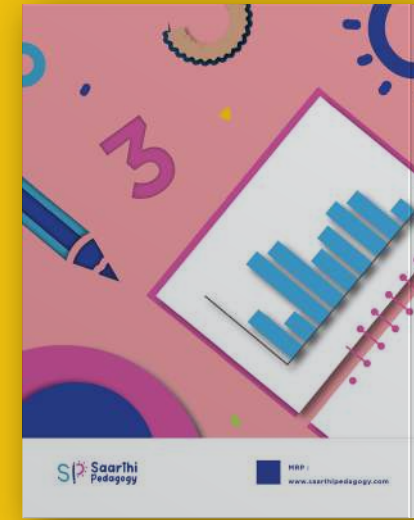
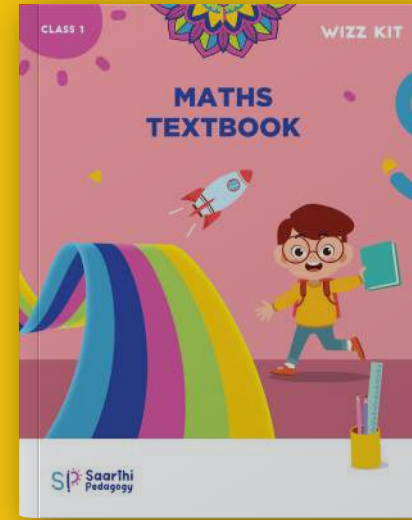
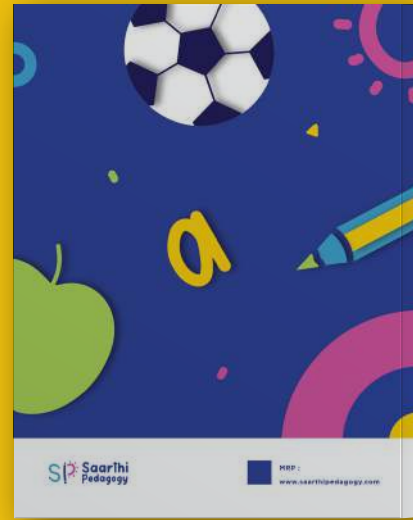
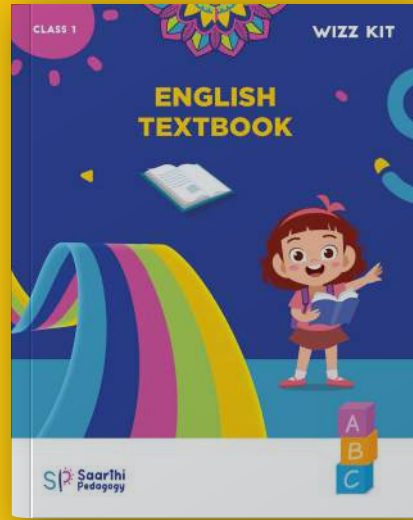
Saarthi Pedagogy

Saarthi Pedagogy

A well-defined problem, is **HALF SOLVED.**

Your child's exar

BOOK COVERS DESIGN



KIT DESIGN



SOME BREATHING SPACE

BEFORE YOU GLANCE AT SOME OF OUR RECENT PROJECTS

OFFBEAT

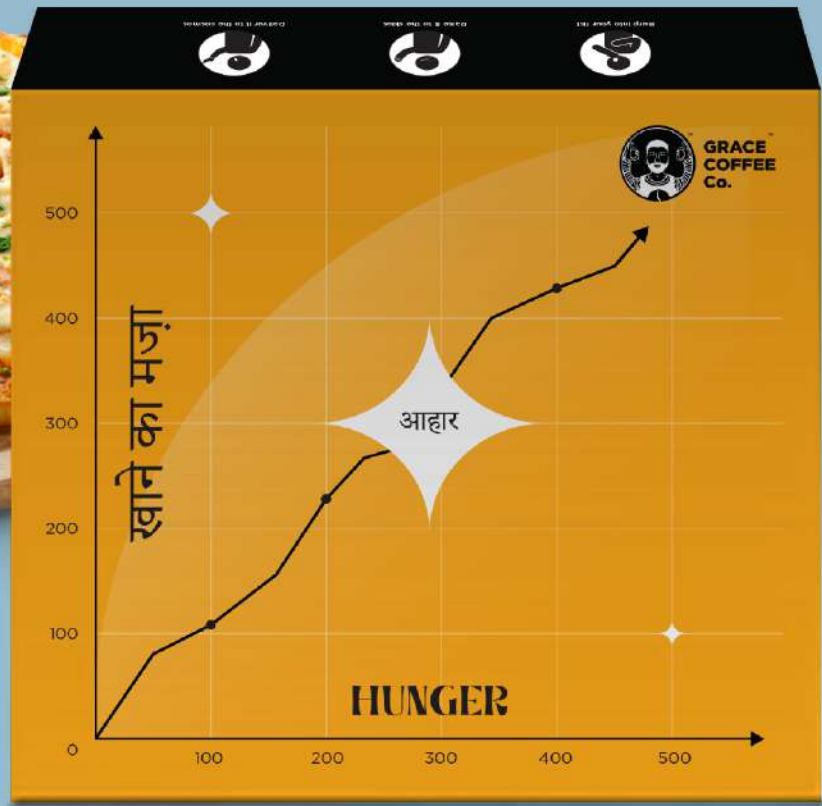


Ahmedabad's favourite coffee house,
serving over 3,00,000+ customers and
on an expansion spree, taking the
Grace Coffee Co. experience all over
town, one sip at a time.



PACKAGING DESIGN





PACKAGING
DESIGN



INTERNAL BRANDING

GRACE COFFEE Co.

SIP THE TASTE THAT THE CITY LOVES

Ahmedabad's Favourite Coffee House

Get social with us @ [gracecoffeindia](#)

OUTLET #1
SBR
Near Taj

OUTLET #2
S.G. HIGHWAY
Shaishya Tennis Academy

OUTLET #3
S.P. RING ROAD
Shilaj- Science City Road

OUTLET #4 & #5
Near Tapovan Circle & At Satellite

COMING SOON

The SBR outlet is our flagship outlet and offers cozy yet open vibes, very similar to a hug (with yourself). This is where we started.

Our S.G. Highway outlet looks over a sprawling soccer field and gives you reasons to wonder why you're not doing cardio more often.

Our S.P. Ring Road outlet holds a collection of 1000+ books, with an indoor-outdoor seating, helping you be a star nerd & avoid unwanted human disturbance.

SOCIAL MEDIA CONTENT





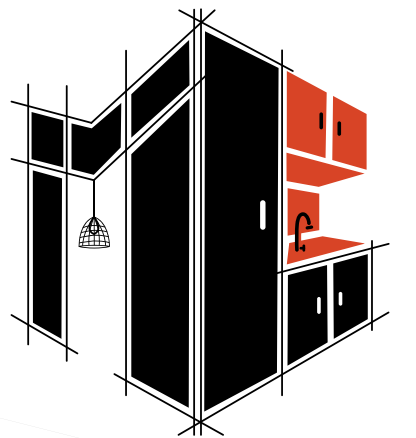
PLAY VIDEO

VALENTINE'S CAMPAIGN

SOME BREATHING SPACE

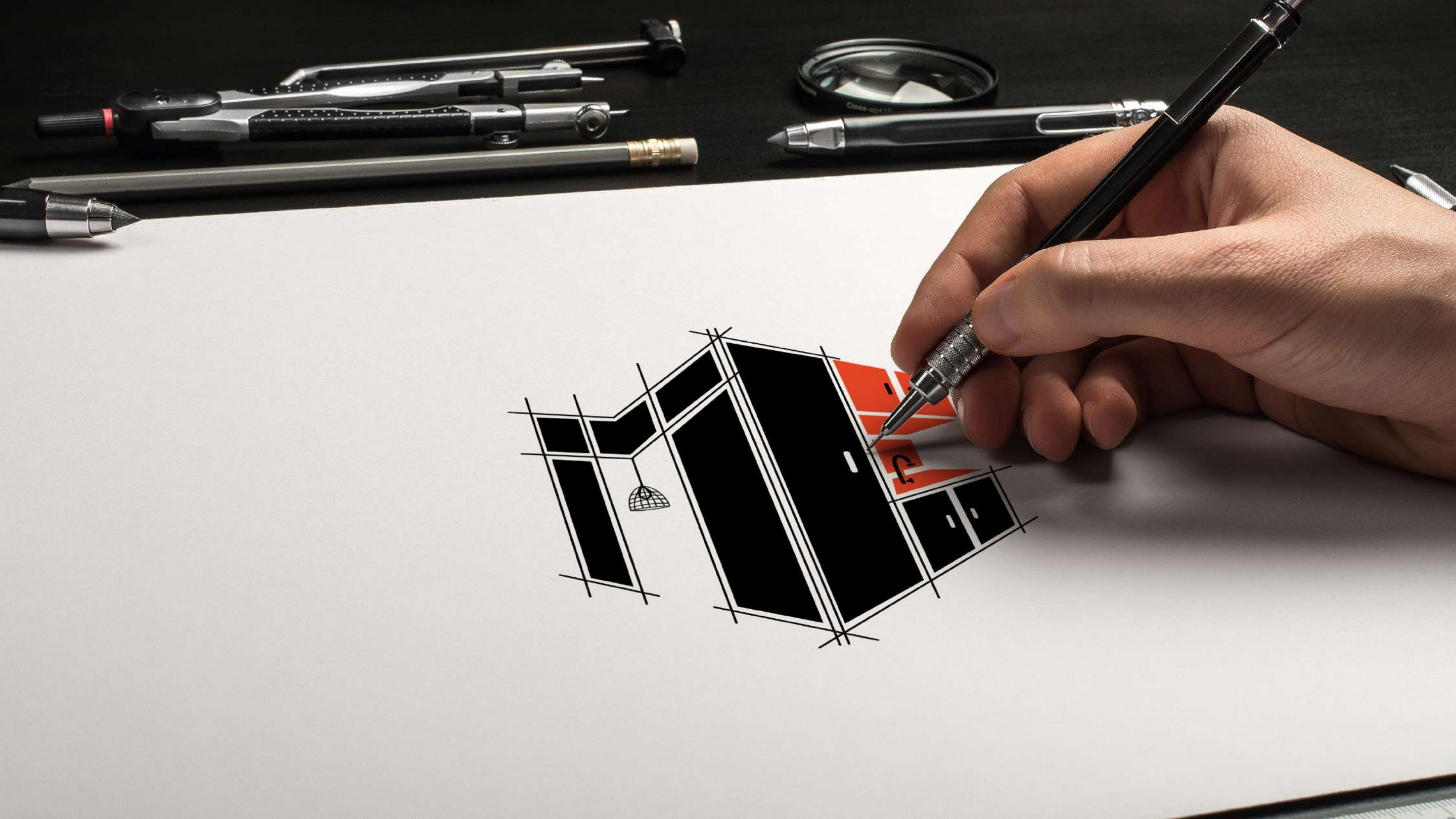
BEFORE YOU GLANCE AT SOME OF OUR RECENT PROJECTS

OFFBEAT



MODULAR
LIVING

A Mumbai based, end-to-end Modular designing and furniture manufacturing firm, catering to passionate home owners and ambitious commercial projects in Mumbai.



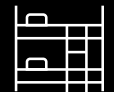
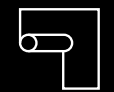
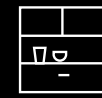
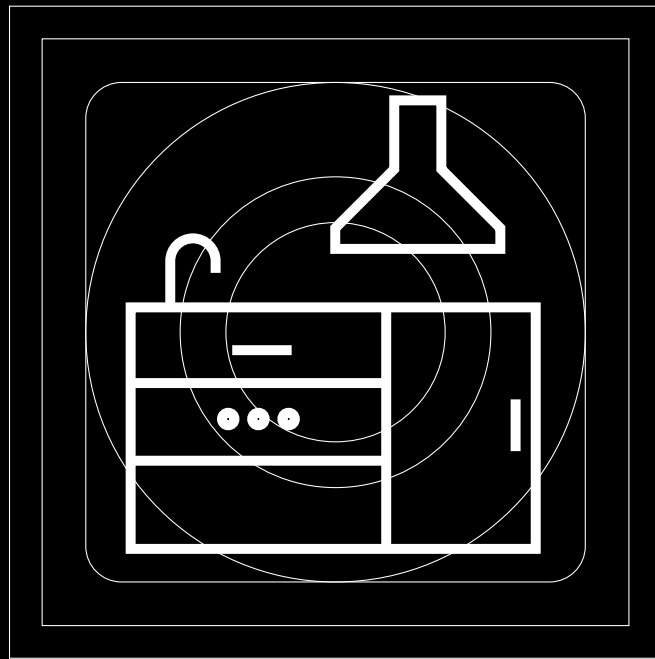


MODULAR LIVING
Kitchens, Homes & Offices | Design, Manufacturing & Execution

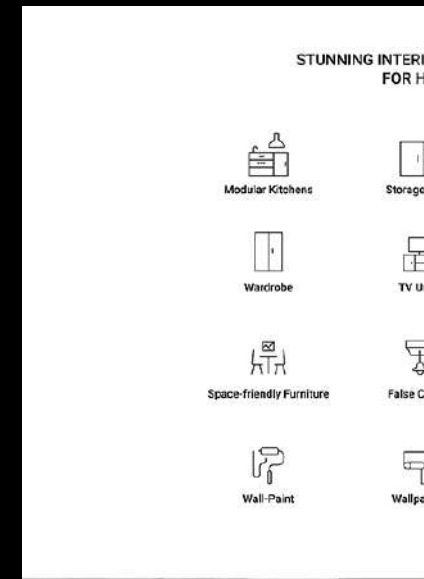
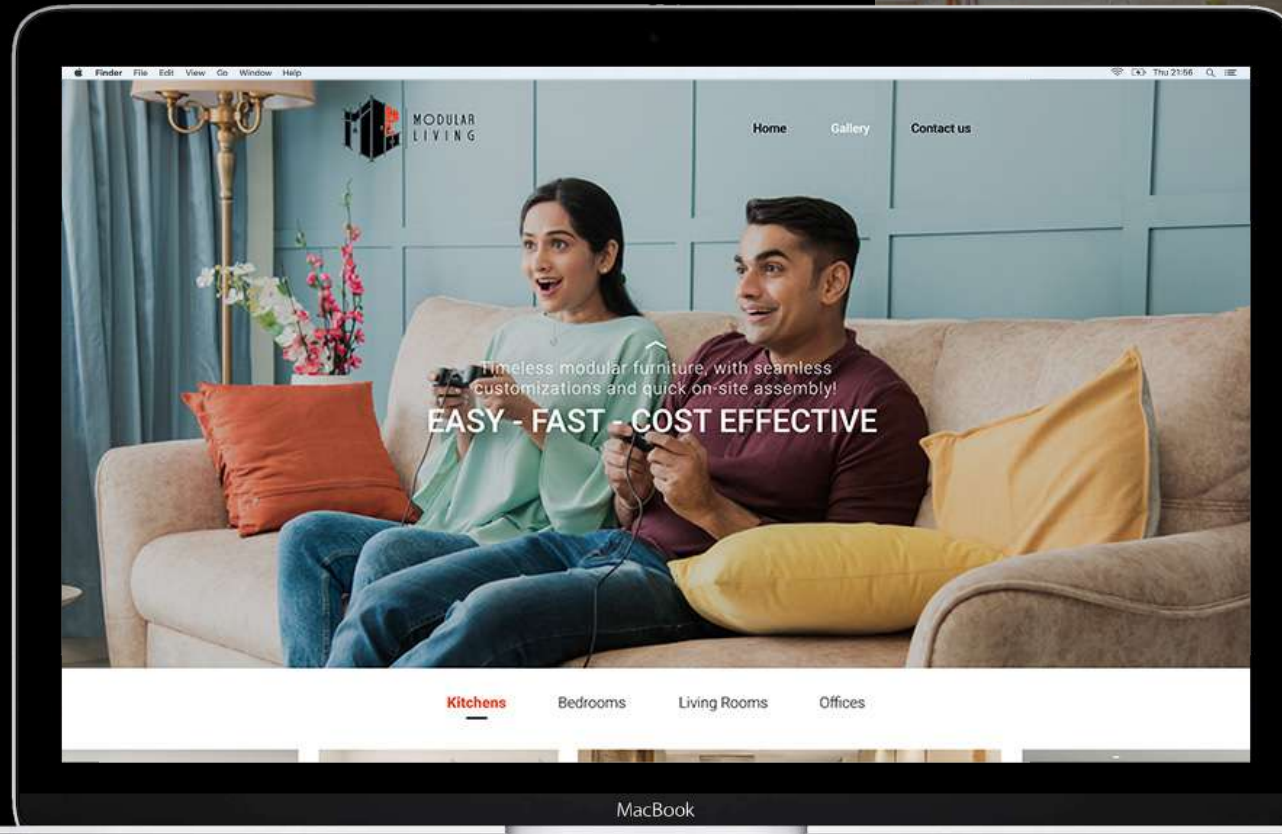
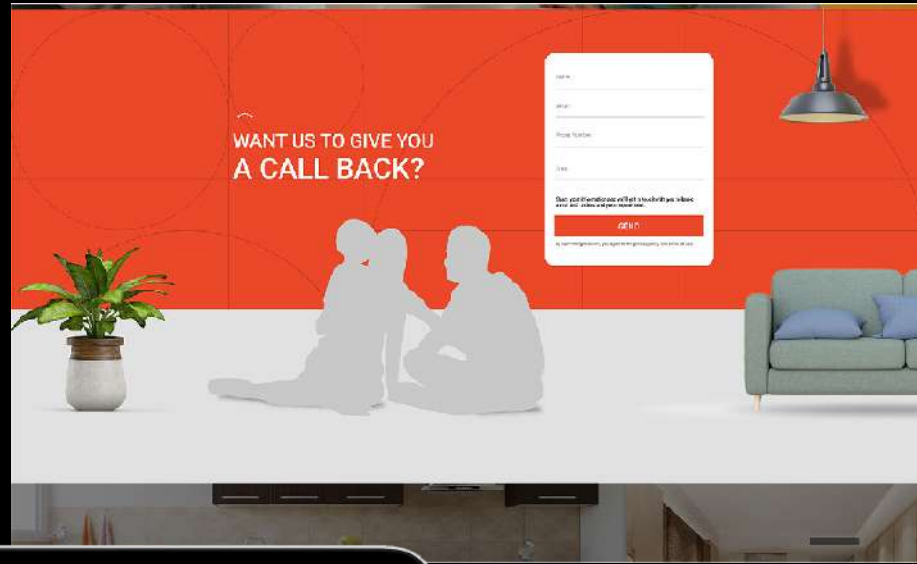
PARAG BHAVSAR
+91 93228 81545
paragbhavsar@modularliving.com
+91 93228 81545
+91 87197 26594

MODULAR LIVING
Kitchens, Homes & Offices
Design, Manufacturing & Execution

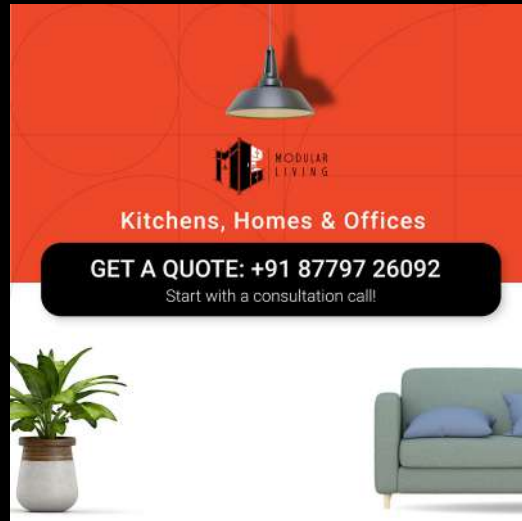
ICON DESIGN



WEB DESIGN



SOCIAL MEDIA CONTENT



SOME BREATHING SPACE

BEFORE YOU GLANCE AT SOME OF OUR RECENT PROJECTS

OFFBEAT

The logo for 'momomom' features a stylized yellow 'O' icon with a white crescent shape inside, followed by the word 'momomom' in a bold, rounded, yellow font with a black outline.

Gujarat's favorite destination for Momos and Pan-Asian cuisine. Growing fast with a strong presence of 17+ outlets and counting.

WEB DESIGN

A decade long & ever-expanding success story

Here's our secret!

Momoman was the 1st ever brand to introduce Momos in Gujarat and since our inception, we've known nothing but progress. Our momos are very less oil, are quick to make, economical for repeated consumption, easily accessible and delicious AF. Early entry to the market and our willingness to constantly innovate and improvise has kept us at the forefront of the consumer trend.

Our business models work great!

- ₹ Low setup-cost
- ₹ Quicker ROI
- 📦 Simplified inventory system
- 🍳 Ready-to-cook dishes
- 🌟 No previous F&B experience required

Want to reach out to us? Hit us up!

+91 81286 44546 | +91 99987 27169

Our Franchise Models

LOOKING TO BECOME A PART OF THE FASTEST GROWING MOMOS & PAN-ASIAN CHAIN?

You'll mix right in!

Momoman is a fast-growing family of like-minded people, united in our mission to revolutionize the way momos are served and consumed, right from a 'momoman-on-foot' model to a full-fledged Momoman Restaurant model.

We're all in it together!

Our approach to business has enabled us in creating tailored-to-fit systems and processes, that empower, encourage and support passionate macro and micro-entrepreneurs. We're always on the lookout for driven individuals that fit our culture.

Our Franchise Models

- Kiosk
- Food Courts
- QSR Diner

17 OUTLETS

10L+ CUSTOMERS SERVED

25% ANNUAL GROWTH RATE

Franchise Application

Franchise Application

First Name:

Last Name:

Phone:

City:

[Download Franchise Kit](#)

Go through our franchise pitch-deck and feast on our delicious preparations, while we get back to you shortly!

SWIGGY **ZOMATO**

Want to reach out to us? Hit us up!

+91 81286 44546 | +91 99987 27169

Sounds fun?

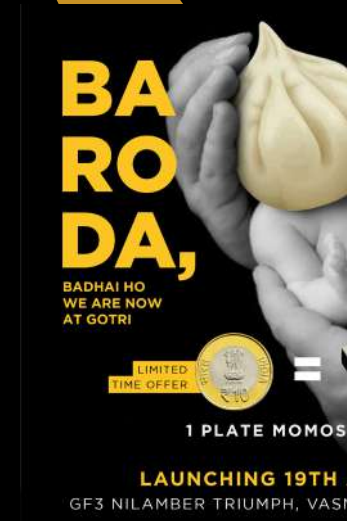
Go through our franchise pitch-deck and feast on our delicious preparations, while we get back to you shortly!

SWIGGY **ZOMATO**

Want to reach out to us? Hit us up!

+91 81286 44546 | +91 99987 27169

SOCIAL MEDIA DESIGN



PRINT ADVERTISING

...minister
...Pakistan
...October 2012
...sides would
...ade, opening
...coming talks
...minatory ac
...ie of Moot
...dia, which
...oon. On the
...at Pakistani
...proach the
...gress on
...decided to
...N) status
...er 2014
...during
...minister
...r that
...Nata
...nor-
...un-
...In addition to Indian commerce minis-

... Federation of Indian Chambers of Com
...merce & Industry (FICCI) in partnership
...with Friedrich Naumann Foundation: re
...gional directorate, New Delhi.
...About 300 delegates from across South
...Asia are expected to participate in the Con
...clave which is being organised under the
...theme "South Asian Century- Progressing
...towards Regional Integration" while fo
...cusing on important contemporary and
...emerging issues. The inaugural session will
...be followed by Ministerial Round "Taking
...Stock of the South Asian Economic Inte
...gration Process" wherein Commerce/Eco
...nomic Affairs Ministers from Afghanistan,
...Bhutan, India, Maldives, Nepal, Pakistan
...and Sri Lanka will share their vision to fos
...ter regional integration process in South
...Asia. In addition to five sessions on im
...portant issues like energy-cooperation, en
...trepreneurial development, South Asia
...in 21st Century and others the Conclave
...also includes dedicated session on youth.
...In addition to Indian commerce minis-

...The two sides in secretary-level talks are
...likely to agree on fresh timelines for im
...plementing the agreed roadmap regard
...ing expanded bilateral trade.
...Expanded bilateral trade and political re
...lationship between India and Pakistan
...would surely help both the countries to get
...the Saha agreements implemented in its true
...spirit," a businessman from Pakistani side
...commented. He also said that without the
...removal of major obstacles by India in the
...way of expanded trade, Pakistan should set
...aside one of its promise it had made earl
...ier in the roadmap pertain to grant India with
...the MFN (most favoured nation) status.
...It is to note here that India's trade with
...Bangladesh, for example, has more than
...doubled to \$5.8bn since 2010. Similarly,
...its trade with Nepal has surged from
...\$1.9bn to \$3.6bn and with Sri Lanka from
...\$2.5bn to \$4.6bn. Pakistan, on the other
...hand, has remained far behind to boost its
...trade significantly with the Saarc member
...countries. Its trade with Nepal is negligi
...ble and with Bangladesh \$650mn and with
...Sri Lank \$384mn.

For franchise inquiry call
☎ +91 81286 44546

momoman
NOW AT GOTRI

BREAKING NEWS

BARODA, IT'S GOING TO RAIN MOMOS TODAY!

1 PLATE VEG. MOMOS
@JUST Rs.10 | 28TH APRIL
THURSDAY

12+ YEARS OF SERVING DELICIOUS MOMOS & PAN-ASIAN CUISINE
Ahmedabad | Gandhinagar | Vadodara | Limbdi | Jamnagar | Surat

☎ GF:3 NILAMBER TRIUMPH, VASNA-GOTRI ROAD | +91 99243 88242

SNIPPETS

Lorem ipsum dolor consectetur adipiscing elit

A brief course of brain exercises helped older adults hold on to improvements in reasoning skills and processing speed for 10 years after training, according to researchers in the largest study ever done on brain training. Older adults who took a brief course of brain training showed improvements in reasoning and processing speed that lasted as long as 10 years after training, according to a study published in the journal *Psychology of Women Quarterly*. **P19**

uction

...is set to auction the
...generation mobile
...this year and for the
...hired by the
...ation Authority
...uccess with
...starting
...isation
...of is
...d

Inquiry call
5 44546

momoman
NOW AT GOTRI

BREAKING NEWS

BARODA, IT'S GOING TO RAIN MOMOS TODAY!

PLATE VEG. MOMOS
JUST Rs.10

28TH APRIL
THURSDAY



*offer valid only at Gotri store First 1000 plates only

12+ YEARS OF SERVING
DELICIOUS MOMOS & PAN-ASIAN CUISINE
Ahmedabad | Gandhinagar | Vadodara | Limbdi | Jamnagar | Surat

GF:3 NILAMBER TRIUMPH, VASNA-GOTRI ROAD | +91 99243 88242

momoman
NOW AT GOTRI

USIVE

**12+ YEARS OF SERVING
DELICIOUS MOMOS & PAN-ASIAN CUISINE**
Ahmedabad | Gandhinagar | Vadodara | Limbdi | Jamnagar | Surat

GF:3 NILAMBER TRIUMPH, VASNA-GOTRI ROAD | +91 99243 88242

*Products with higher value will be changed

SEASONAL CHILLERS
BUY ANY JUST @ **RS.129**

- Lemon Iced Tea
- Mojito
- Masala Lemonade

momoman
NOW AT GOTRI

momoman
Introducing **NEW TANDOORI MOMOS**
GLAZED WITH FIRE & TANDOOR

VEG	Tandoori Veggie Momos	149/-
	Tandoori Cheesy Veggie Momos	179/-
	Tandoori Paneer Momos	179/-
NON-VEG	Tandoori Chicken Momos	179/-
	Tandoori Chilly Chicken Momos	199/-
	Tandoori Cheesy Chicken Momos	199/-

Also Available on **SWIGGY ZOMATO**

For franchise inquiry call
+91 81286 44546

momoman
NOW AT GOTRI

BREAKING NEWS

BARODA, IT'S GOING TO RAIN MOMOS TODAY!

SEASONAL CHILLERS
BUY ANY JUST @ **RS.129**

Masala Lemonade

For franchise inquiry call - 81286 44546

For franchise inquiry
+91 81286 445

momoman
NOW AT GOTRI

EXCLUSIVE
BUY 1 GET 1 FREE
TODAY & TOMORROW
29TH-30TH APRIL

s ₹ 79
 Momos ₹ 89
 ai Momos ₹ 119
 ₹ 119
 ₹ 119
 ₹ 129
 ₹ 129
 ₹ 129
 ₹ 129
 ₹ 129
 ₹ 109
 ₹ 199
 ₹ 99
 ₹ 115
 ₹ 119
 ₹ 129
 ₹ 139
 ₹ 139
 ₹ 139
 ₹ 119
 ₹ 229
 ₹ 15 | THOUSAND ₹ 15
 FRY OR PAN FRY ₹ 30
 *extra

QUICKIES

VEG

- Shandong Potato
- Paneer Chilli Dry
- Dragon Manchurian Dry
- Butter Mushroom Garlic
- Street Thai Cottage Cheese
- Crunchy Corn Niblets
- Sauteed Vegetables



₹ 199

NON VEG

- Punching Chicken
- Shandong Chicken
- Chicken Chilly Dry
- Bangkok Basil Chicken
- Conje Crispy Chicken
- Thai Style Drums
- Peppered Wings of Fire



₹ 249

SOUP

- Manchow Soup
- Hot and Sour Soup
- Sweet Corn Soup
- Talumein Soup
- MoMoMan Special Soup
- Clear Soup
- Lung Fung Soup
- Tomoto Basil Soup

₹ 99

ADD CHICKEN ₹ 40 FISH ₹ 60

NOODLES

- Happy Hakka Noodles
- Fiery Sichuan Noodles
- Crispy Doodle Noodles
- Silly Chilly Noodles
- Hawker's Peppered Noodles
- Hunan Noodles
- The Phuket Noodles
- Bangkok Basil Noodles



₹ 189

NOODLE BOWLS

- Thukpa
- American Chopsuey
- Ramen
- Pan Fried Noodles



₹ 189

RICE BOWLS

- Oriental Green Rice
- Tri Corn Pepper Rice
- Sichuan Fried Rice
- Thai Basil Rice
- Sticky Coconutty Rice
- Street Style Chinese Bhel



₹ 189

NON VEG

- Egg Fried Rice ₹ 219
- Chicken Pepper Rice ₹ 239
- Sea Food Rice ₹ 349

ADD CHICKEN ₹ 70 EGG ₹ 30 FISH ₹ 100
PANEER ₹ 70 MANCHURIAN ₹ 50

STIR FRY

(Free!! Steam Rice Worth ₹ 99)

- Peppered Panda Stir Fry
- Kung Pao Stir Fry
- Silli Chilli Hot Pot Stir Fry
- Happy Hakka Stir Fry
- Sichuan Stir Fry



₹ 299

MEAL IN A PLATE

- Thai Green Curry Meal
- Thai Red Curry Meal
- Thai Massaman Curry Meal
- Manchurian Gravy Meal
- Hot Sichuan Gravy Meal
- Paneer Chilly Gravy Meal



₹ 219

ADD CHICKEN ₹ 70 EGG ₹ 30 FISH ₹ 100
PANEER ₹ 70

MOMOS

- Original Veggie Momos
- Mincied Chicken Momos



₹ 268
₹ 239

NOODLES

- Hakka Noodle
- Chicken Hakka Noodle

₹ 358
₹ 339

MOMOS

- Original Veggie Momos
- Mincied Chicken Momos



₹ 268
₹ 239

RIB

- Oriental Green Rice
- Chicken Pepper Rice

₹ 358
₹ 339

MOMOS

- Original Veggie Momos
- Mincied Chicken Momos



₹ 268
₹ 239

NIB

- Thukpa
- Chicken Thukpa

₹ 358
₹ 339

MOMOS

- Original Veggie Momos
- Mincied Chicken Momos



₹ 457
₹ 389

NOODLES

- Hakka Noodles
- Chicken Hakka Noodles

₹ 597
₹ 479

INTRODUCING NEW

TANDOORI MOMOS

FIRE GLAZED

VEG

- Tandoori Veggie Momos 149/-
- Tandoori Cheesy Veggie Momos 179/-
- Tandoori Paneer Momos 179/-

NON-VEG

- Tandoori Chicken Momos 179/-
- Tandoori Chilly Chicken Momos 199/-
- Tandoori Cheesy Chicken Momos 199/-

Also Available on SWIGGY ZOMATO

INTERNAL BRANDING



SOME BREATHING SPACE

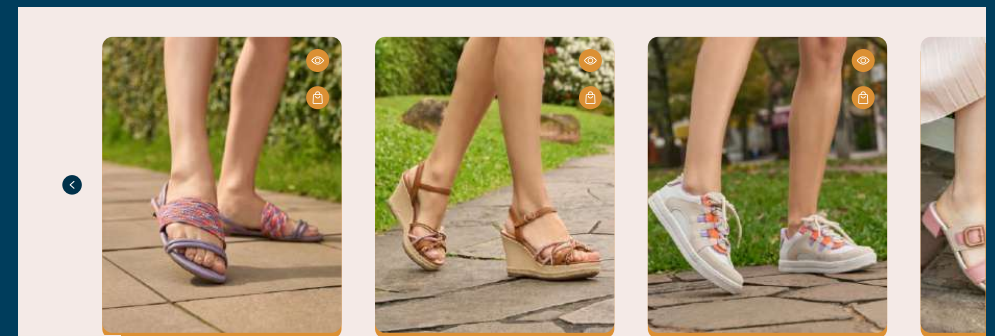
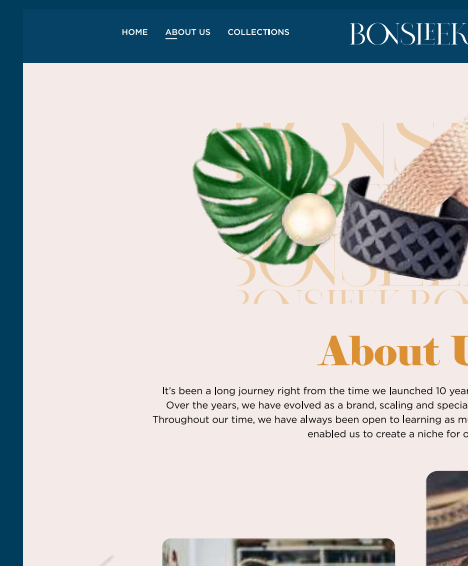
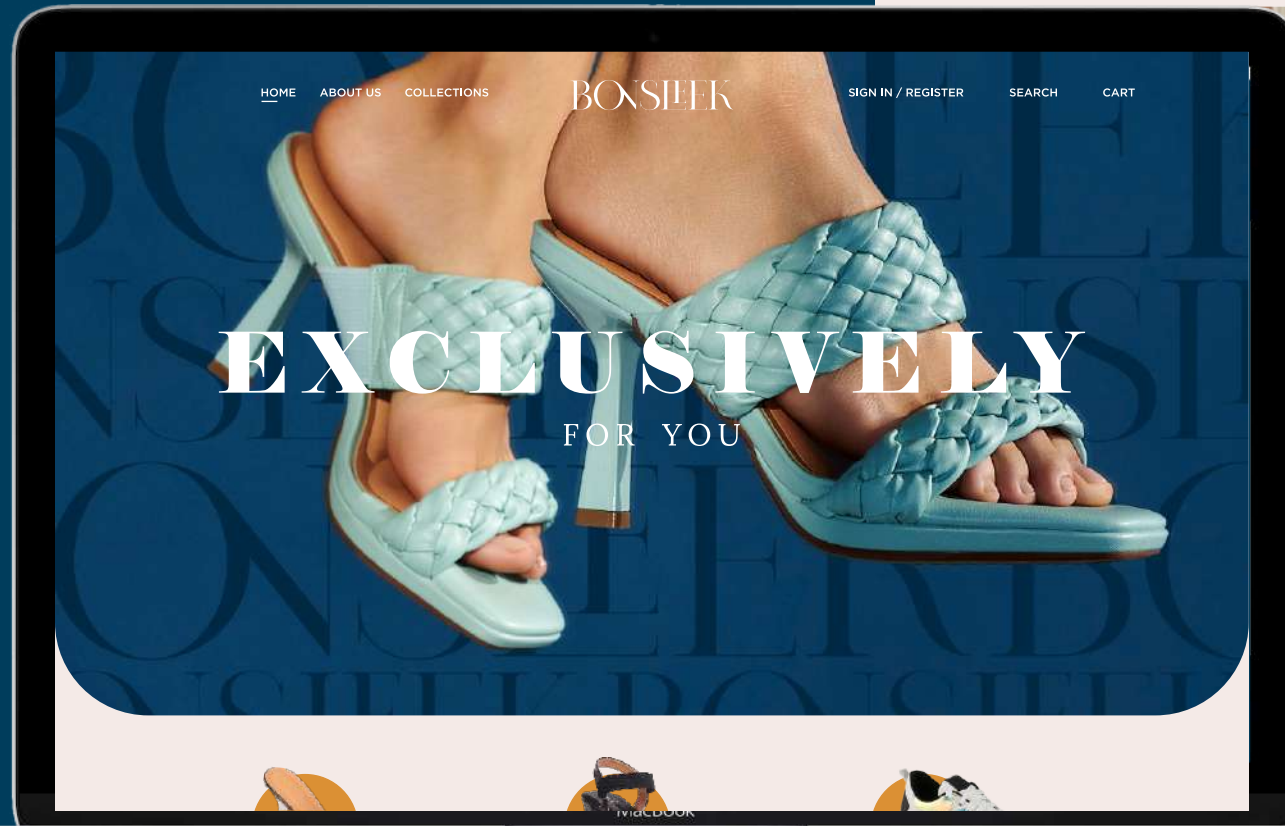
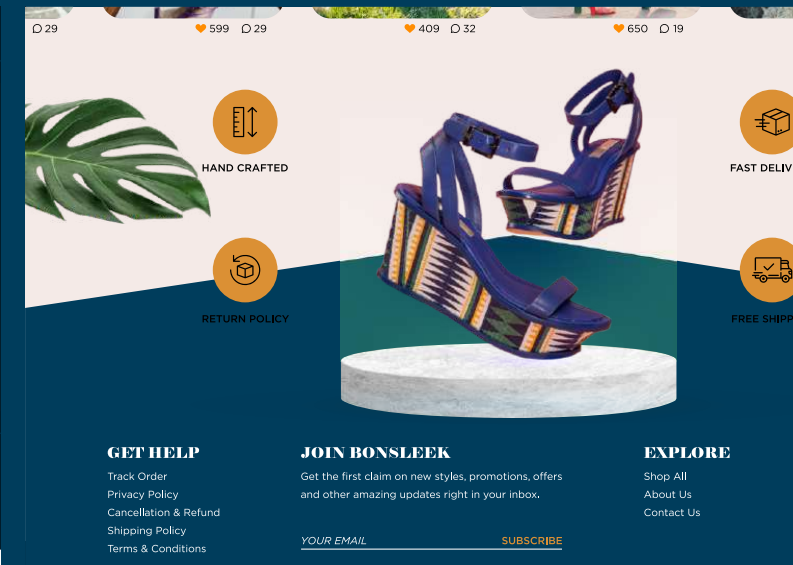
BEFORE YOU GLANCE AT SOME OF OUR RECENT PROJECTS

OFFBEAT

BONSIEEK

A 2nd generation business, designing and manufacturing fashionable footwear for women and catering to customers across India.

WEB DESIGN



PACKAGING DESIGN



SOME BREATHING SPACE

BEFORE YOU GLANCE AT SOME OF OUR RECENT PROJECTS

OFFBEAT







THE

URBAN WAY



REDUCE



REPURPOSE



REINVENT



THE **URBAN WAY**

20-21 IN A NUT-SHELL

REDUCE

Reduce our weight on the environment, through a planet-friendly operations system.

Our country generates an average of 3.3 mill. on metric tonnes of plastic waste every year.

All brands at Urban Chowk use eco-friendly and biodegradable packaging & cutlery, to ensure that the waste we generate does not tax the environment.

REPURPOSE

Repurpose what already exists instead of creating everything anew.

Our country generates an average of 150 million tonnes of Construction and Demolition waste every year.

Urban Chowk has been thoughtfully created by repurposing 12 discarded shipping containers, to ensure that we leave the most minimum carbon footprint.

REINVENT

Reinvent careers and empower dreams, together as

In April 2020 alone, over 122 million people lost their employment and the uncertainty still prevails.

Urban Chowk in its entirety is a platform for passionate and ambitious entrepreneurs, facilitating a strong, safe and sustainable relationship between brands & customers.

We support 35 Brands & Brand Owners

Urban 3 Way props inside for your pictures

Designed by **OFFBEAT**

FEELING IT? Tell us your *Urban Story*

@urbanchowk

SOCIAL MEDIA DESIGN



LIVE HIP-HOP & DANCE PERFORMANCES BY
ADITYA, DDANCING STREET & MORE >>

26 FEB 2022 7 PM - 10 PM




MOMS GOT TALENT

8TH MAY SUNDAY 7PM ONWARDS

DM US OR CALL ON : +91 95102 77188 | +91 95100 51490




PAAN & SPICY GUAVA ICE-CREAM



PRESENTS

DISCO CHAI PARTY

DRESS CODE: RETRO



DEC. 15, 2021
6:00PM ONWARDS



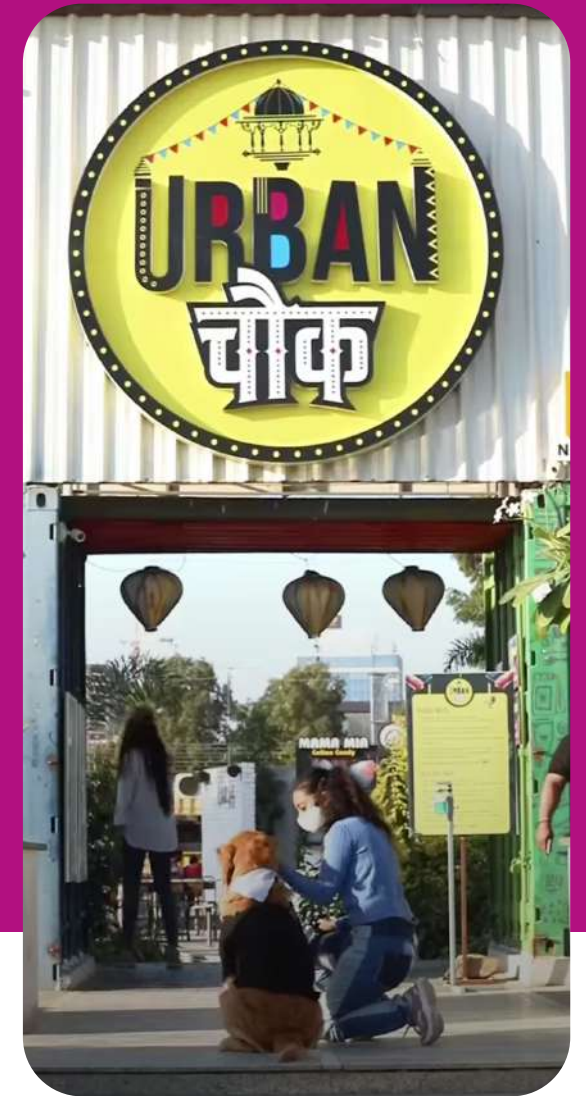
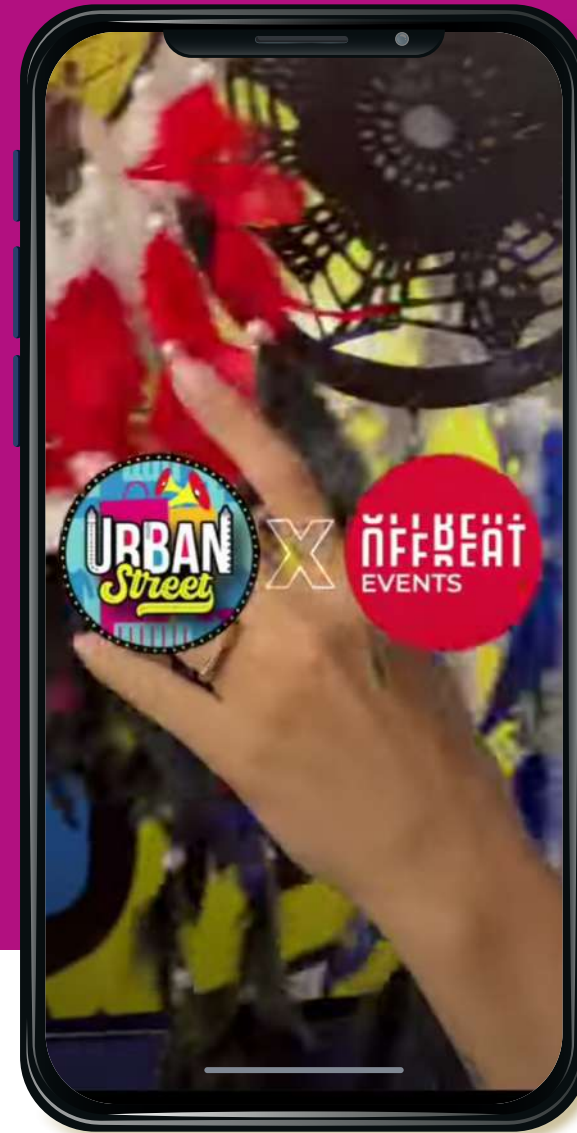
AMRITS MASHHOOR
GULLY P
NOW IN THE



MARKETING CAMPAIGN



REELS



SOME BREATHING SPACE

BEFORE YOU GLANCE AT SOME OF OUR RECENT PROJECTS

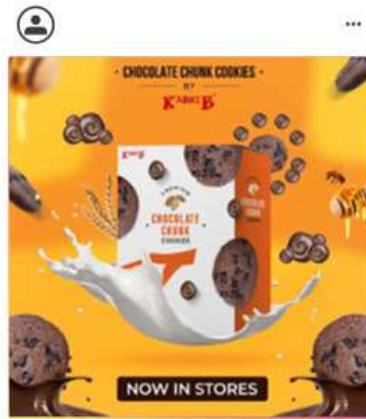
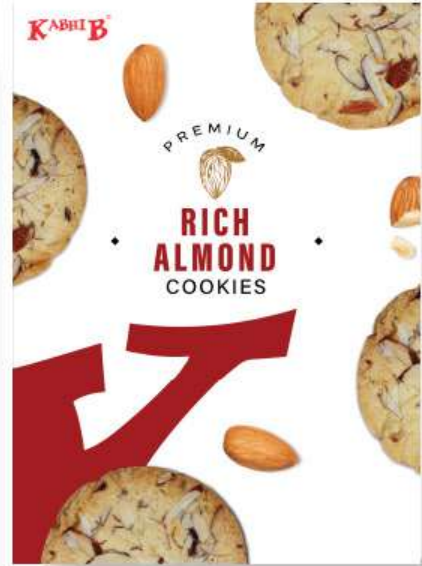
OFFBEAT

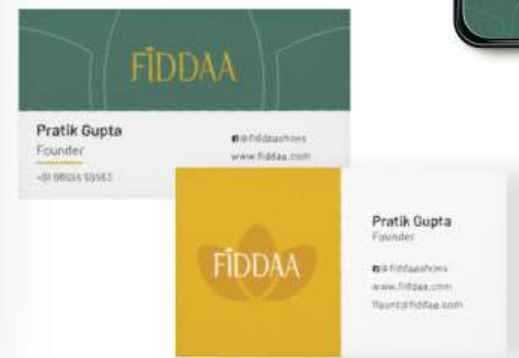
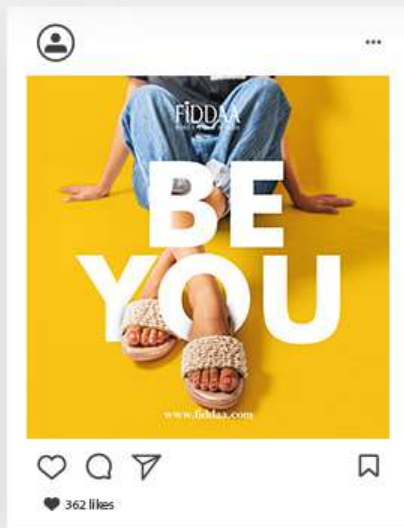
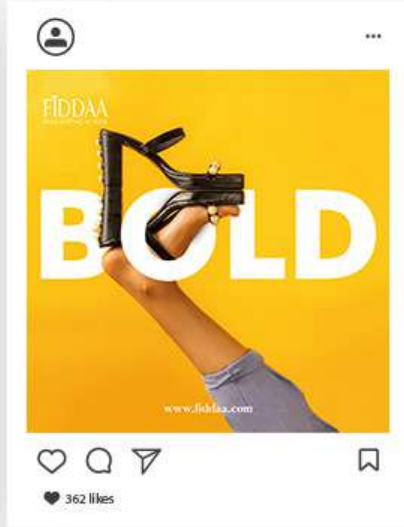


SĀME MORE
BINGE-WORTHY CONTENT
BINGE-WORTHY CONTENT



KABHI B[®]





CHILLI CHOW COMPANY



Thank You
 To those who help!

A little over 50 years ago we set out on an extraordinary journey into the food and beverage industry from our humble beginnings with a small venture into catering services we moved forward all water to make our mark.

That journey has brought us tremendous learning, shared experiences and the love customers all over the world with the most effective we present you The Chilli Chow - the culmination of our 50 year journey serving delicious Chinese food made in India.

25% OFF ON COMPLETE MENU
 SWIGGY | ZOMATO | DOTPE





trumoms

"NO PRESERVATIVES, NO ARTIFICIAL FLAVORS" was the mission that brought two moms together, one an avid baker and another a passionate chef. Collaborating over their mutual affection and drive for healthy foods and beverages, they inception Trumoms.

The Trumoms Fruit Spreads are a special curation of flavors, made in small batches, using 100% natural ingredients and without any preservatives / chemicals.

DELVE IN!

- APPLE CRANBERRY | Rs. 375/-

INGREDIENTS: Apple, Cranberry, Fruit Pectin, Sugar, Cinnamon, Nutmeg & Cloves.
- SPICY PINEAPPLE | Rs. 375/-

INGREDIENTS: Pineapple, Chili Flakes, Lemon Juice, Fruit Pectin & Sugar.
- 3 PEPPER JELLY | Rs. 400/-

INGREDIENTS: Jalapenos, Bell Peppers, Sugar, Apple Cider Vinegar, Fruit Pectin & Salt.
- KIWI LIME | Rs. 400/-

INGREDIENTS: Kiwi, Lime & Sugar.
- BLUEBERRY BASIL | Rs. 425/-

INGREDIENTS: Blueberries, Fresh Basil, Sugar & Fruit Pectin.
- RASPBERRY ORANGE | Rs. 425/-

INGREDIENTS: Raspberry, Orange, Fruit Pectin & Sugar.



Also Available on amazon



gogugarless



INDULGE, GUILT-FREE

SUGARLESS SPECIALTY

	Price	Size
CHOCOLATE PANNA COTTA (SUGAR-FREE) (Gluten Free)	₹ 169	120gm
MIXED BERRY PANNA COTTA (SUGAR-FREE) (Gluten Free)	₹ 169	120gm
BLUEBERRY CHEESECAKE JAR (SUGAR-FREE) (Gluten Free)	₹ 269	140gm
NEUTELLA CHEESECAKE JAR (SUGAR-FREE) (Gluten Free)	₹ 279	140gm
BLACK FOREST CAKE JAR (SUGAR-FREE) (Gluten Free)	₹ 229	150gm
CHOCOLATE TRUFFLE CAKE JAR (SUGAR-FREE) (Gluten Free)	₹ 209	140gm
CAKESCILES (SUGAR-FREE) (Gluten Free)	₹ 99	35gm
CHOCO ROCKS (SUGAR-FREE) (Gluten Free)	₹ 59	15gm
DRY FRUIT CAKE (SUGAR-FREE) (Gluten Free)	₹ 199	140gm
MARBLE CAKE (SUGAR-FREE) (Gluten Free)	₹ 199	140gm
DOUBLE CHOCOLATE CAKE (SUGAR-FREE) (Gluten Free)	₹ 199	140gm

ACTIVE GETAWAYS - SHAKES

	Price	Size
DRY FRUIT SAGA (SUGAR-FREE) (Gluten Free)	₹ 199	300ml
THE NEWTELLA EXPERIENCE (SUGAR-FREE) (Gluten Free)	₹ 189	300ml
BANANA MATATA (SUGAR-FREE) (Gluten Free)	₹ 189	300ml
CHOCOLIC (SUGAR-FREE) (Gluten Free)	₹ 179	300ml
PINEAPPLE TROPICANA (SUGAR-FREE) (Gluten Free)	₹ 189	300ml
BERRIES' WILDERNESS (SUGAR-FREE) (Gluten Free)	₹ 199	300ml

MIGHTY BEGINNINGS

	Price	Size
TROPICAL CHIA PUDDING JAR (SUGAR-FREE) (Gluten Free)	₹ 209	200gm
MIXED BERRY & GRANOLA PARFAIT JAR (SUGAR-FREE) (Gluten Free)	₹ 259	200gm
MASALA OATS (SUGAR-FREE) (Gluten Free)	₹ 189	300gm
ALMONDS & RAISINS PORRIDGE (SUGAR-FREE) (Gluten Free)	₹ 209	300gm
ORIGINAL SWISS BIRCHER MUESLI JAR (SUGAR-FREE) (Gluten Free)	₹ 209	200gm
VERY-BERRY BANANA SMOOTHIE BOWL (SUGAR-FREE) (Gluten Free)	₹ 279	400gm

LITE & LIT - PANINI SANDWICHES

	Price	Size
TANDOOR PANEER PANINI (REGULAR/ WHEATLEAF PANINI)	₹ 249	350gm
VEG BLT PANINI (REGULAR/ WHEATLEAF PANINI)	₹ 239	350gm
COLE ME VEG SLAW PANINI (REGULAR/ WHEATLEAF PANINI)	₹ 239	350gm
ITALIANO MAFIA PANINI (REGULAR/ WHEATLEAF PANINI)	₹ 269	350gm

POWER SLUPRS - SMOOTHIES

	Price	Size
THE GYM BROS (SUGAR-FREE) (Gluten Free)	₹ 209	300ml
THE CHOCO-NUT ESCAPEE (SUGAR-FREE) (Gluten Free)	₹ 189	300ml
BERRYLICIOUS (SUGAR-FREE) (Gluten Free)	₹ 249	300ml
NUTTY BANANA (SUGAR-FREE) (Gluten Free)	₹ 199	300ml

NATURE POWER - SALADS

	Price	Size
AVOCADO & BOCCONINI SUPERSTAR SALAD (SUGAR-FREE) (Gluten Free)	₹ 319	350gm
BARLEY & DATES SALAD (SUGAR-FREE) (Gluten Free)	₹ 269	350gm
EL SEÑOR MEXICANO SALAD (SUGAR-FREE) (Gluten Free)	₹ 259	350gm
MEDITERRANEAN SALAD (SUGAR-FREE) (Gluten Free)	₹ 249	350gm

HEALTHY BOWLS

	Price	Size
SOOTHING RAJMA RICE BOWL (SUGAR-FREE) (Gluten Free)	₹ 249	400gm
ASIAN ZEN BOWL (SUGAR-FREE) (Gluten Free)	₹ 269	400gm
MEN IN BLACK-BEAN BURRITO BOWL (SUGAR-FREE) (Gluten Free)	₹ 269	400gm

COLD BEVERAGES

	Price	Size
AL-MOCHACCINO (SUGAR-FREE) (Gluten Free)	₹ 149	300ml
ICED LEMON TEA (SUGAR-FREE) (Gluten Free)	₹ 99	300ml
ICED IRISH COFFEE (SUGAR-FREE) (Gluten Free)	₹ 159	300ml
ICED HAZELNUT COFFEE (SUGAR-FREE) (Gluten Free)	₹ 199	300ml

HOT BEVERAGES

	Price	Size
GO GREEN TEA (SUGAR-FREE) (Gluten Free)	₹ 99	250ml
SERIOUS BLACK COFFEE (SUGAR-FREE) (Gluten Free)	₹ 99	250ml
BULLETPROOF COFFEE (SUGAR-FREE) (Gluten Free)	₹ 219	250ml
GO TO COFFEE (SUGAR-FREE) (Gluten Free)	₹ 99	250ml
WAH KAHWA (SUGAR-FREE) (Gluten Free)	₹ 99	250ml
SERIOUS BLACK TEA (SUGAR-FREE) (Gluten Free)	₹ 99	250ml
MASALA TEA (SUGAR-FREE) (Gluten Free)	₹ 99	250ml
GINGER CARDOMOM TEA (SUGAR-FREE) (Gluten Free)	₹ 99	250ml

www.sugarlesslife.in

gogugarless

LANDING SOON

AT AHMEDABAD AIRPORT

DIABETIC FRIENDLY | KETO FRIENDLY | KIDS FRIENDLY | NATURAL SWEETENER | NO ADDED SUGAR | GLUTEN FREE

gogugarless

INDULGE, GUILT-FREE

TELL US HOW WE DID?

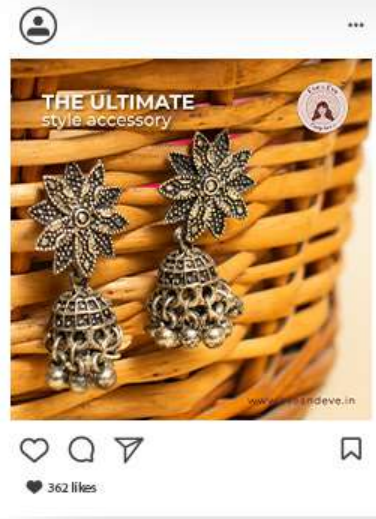
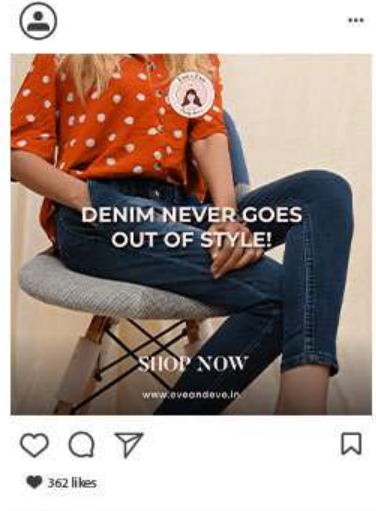
Scan Here

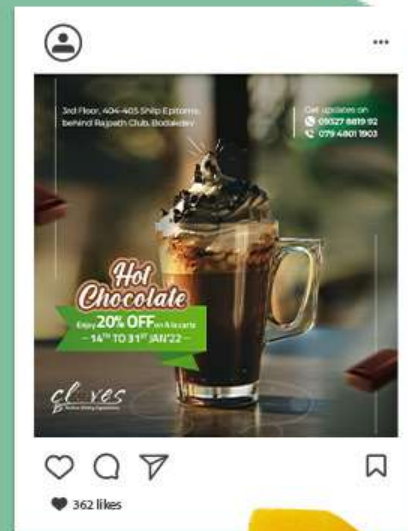


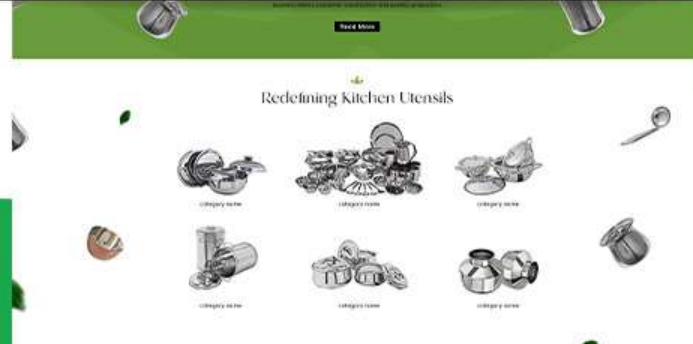
FIND US AT

Shop No. 35, 4D-Square, Ground-Floor, Chandkheda, AMD-380005

Dynamic House, GF/4, Vijay Cross Rd, Beside HDFC Bank, Sarvottam Nagar Society, Navrangpura, AMD-380005







30% off Any two parts
(Available in packages of 3-6 sessions)

40% off Any three parts
(Available in packages of 3-6 sessions)

Anya Skin Clinic
 Call us on +91 9099197473 to schedule an appointment.

What is a **HydraFacial** and why you need it?

362 likes

We are **NEVER EVER EVER** getting back together

362 likes

In conversation with **Parth mehta**
(Founder, 9934 The Fruit Truck)

Stay tuned!

Something exciting coming up

362 likes

SKINCARE MYTHS BUSTED

Join us for our **LIVE SESSION**
 @dr_swatimatha | @nagpalsmita

7th April 2022
 4:00 pm onwards

Instagram Facebook

Dr. Swati Mutha
MBBS, MD, General and Aesthetic Dermatologist, Hair transplant surgeon

Dr. Smita Nagpal
MD Gen & VLS Dermatology, Cosmetology and Dermatological

This **Valentine's Day**, say YES to beautiful skin

It's the most romantic time of the year.

Enjoy up to **40% off** on all skin care & hair care treatments

1st Feb - 14th Feb

What causes **BACK ACNE?**

Swipe right to see ways to avoid back acne →

362 likes

Dry, over-washed or frequently sanitized hands?

Frequent handwashing and sanitizing breaks down the skin barrier and strips away essential moisture.

Swipe right to know the solution →

362 likes

MOISTURISE, MOISTURISE, MOISTURISE

from inside out

Consult Dr. Smita Nagpal to know more. Book your appointment now!
 9934 The Fruit Truck | Call us on +91 9099197473

362 likes

Valentine's Day Special Offer
1st Feb - 14th Feb

40% off — Any 3 parts or procedures (Available in packages of 3 - 6 sessions)

30% off — Any 2 parts or 2 procedures (Available in packages of 3 - 6 sessions)

20% off — Botox / Fillers / Microblading

Call us on +91 9099197473 to schedule an appointment. @nagpalsmita

Valentine's Day Special Offer
1st Feb - 14th Feb

40% off — Any 3 parts or procedures (Available in packages of 3 - 6 sessions)

30% off — Any 2 parts or 2 procedures (Available in packages of 3 - 6 sessions)

0% off — Botox / Fillers / Microblading

Call us on +91 9099197473 to schedule an appointment. @nagpalsmita

Valentine's Day Special!

Kiss that hair good bye with **Laser Hair Removal**

Enjoy up to **40% off** on all skin care & hair care treatments

1st Feb - 14th Feb

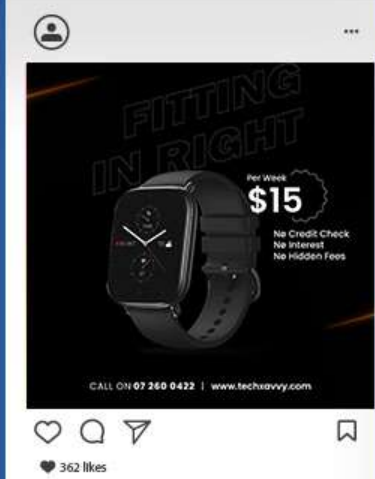
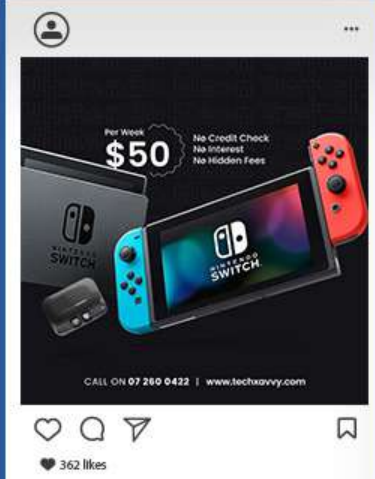
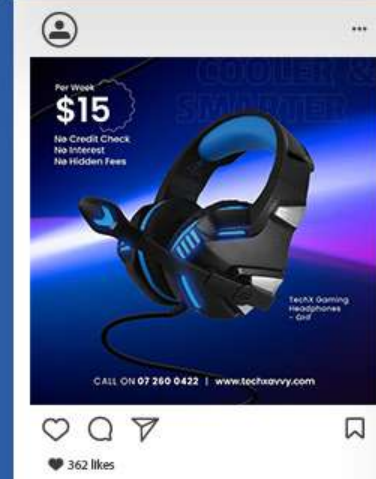
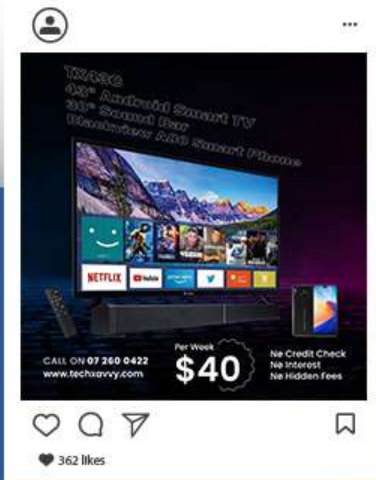
BOOK YOUR APPOINTMENT NOW!
 Call us - +91 90991 97473





Let mother nature enrich the earth, conserve water, clean air from CO2, create shelter for birds and insects and much much more.
PARTICIPATE IN CREATING A BETTER LIFE & FUTURE, ONE TREE AT A TIME!!







What drives us page 2 SAM EARTH page 3 page 4

Please live simply so that we may simply live.



WHO WE ARE

Bharosa Trust has been working with rural communities in India for over 30 years. Registered in 1989, the Bharosa Trust was established by seven brothers of the Bharosa family who are diamond merchants from Mumbai. Bharosa & Co. They work primarily in the most poor and difficult areas where very few NGOs are willing to work. The poorest of the society is the main focus. Their intervention is in the field of Medical, Educational, Income Generation, Micro Credit, De-addiction and other socio-economic fields, in addition to social projects during natural calamities. Most of the projects are need based with long term, remarkable outcomes.

- MEDICAL
- EYE CARE
- EDUCATION
- INCOME GENERATION



- Both curative and preventive measures.
- Percentage of severely malnourished children came down to 3% from 15%.
- With regular and intensive vaccination drive, reduce the occurrence of major epidemics of measles, whooping cough and diphtheria considerably.
- Infant mortality was reduced by 50%.
- Maternal deaths, which were 7.5 per 1000 births, came down to 1.5 by implementing the Safe Motherhood Program, training Dais (traditional birth attendants) and adopting other measures.
- Childhood blindness was practically eradicated.
- Night blindness, which was common among adults, was eradicated.
- Incidence of TB was reduced considerably; treated over 53,000 TB patients.
- The most noteworthy point of this project was that only 13% of the patients did not complete the treatment.
- In the last 8 years, 12,011 laparoscopic surgeries were performed for family planning.
- Their hospitals have provided health care at a very low cost or free of cost to the most underprivileged and the needy.

OUR THINKING & WAY OF WORKING

- Happiness is more in giving than keeping.
- Work sincerely.
- Select the most poor and difficult areas where very few NGOs are willing to work.
- The poorest should be our main focus for any project. A student without fees or a patient without money should never be sent back.
- Train the locals who know the ground realities and can work for many years as it would be difficult to find qualified staff in remote areas.
- Supervision, monitoring and ongoing training are key factors to maintain quality.
- Personal touch and hard work is very important. Trustees should also go to the field, meet people to
- Be economical but not at the cost of quality. Our country has minimal resources compared to what is needed. We can't afford lavish expenses and wastage.
- Be open to new ideas, invite experts for guidance and learn from other NGOs.
- Give maximum autonomy to various committees for various projects so that they are not dependent on few individuals and the projects go on for long.
- Strengthen the community, particularly women, so that they can stand on their own.
- If required, don't hesitate in taking hands with Govt. and the needed NGOs without compromising principles.
- Work on a large scale wherever possible and required, in order to create the maximum possible impact on the communities served by us.



About us

We're on a mission to help the nation and its people create structured wealth and scalable growth plans through smart trading and procurement, value-driven funding and incubation, and free-of-cost tax management.

We're good at what we do, we've been doing it for a decade now.

Meet Tradvisor

Where opportunity meets fruition.

A well-proliferated & well-connected industry Data and Trading Platform, catering exclusively to the B2B segment, while bringing together verified manufacturers and service providers, meet the middleman.

No resellers, but real businesses, just like yours.

Over 2,40,000+ active vendors

With over 9,00,000+ products

The Start-up Launchpad

Synergistic ammunition for the ambitious.

Our start-up wing is an empowering launchpad for new ideas, businesses and their passionate founders, focused on funding and providing them the edge they need. Alongside, we also provide them with necessary handholding through workspace, infrastructure, and consultancy, while ensuring their compliances.

Since 2010, we've been part of numerous success stories, while facilitating businesses funded by Roopyaa in realizing concrete & steady

HOME | PRODUCTS | ABOUT | BLOG | CONTACT US | MY ACCOUNT
SEARCH

Organic lifestyle takes you a step closer to a healthy lifestyle
Time to choose
Organic

Everything Organic!

BE WITH US, BE WITH ORGANISH & BE HEALTHY

Customers get 100% Safe and organic products (spices, pulses, grains, dry-fruits, herbs, dairy products & beans) handpicked from various organic farms without using synthetic pesticides and fertilizers.

[SHOP NOW](#)

100% natural
The products are all naturally grown which means keeping away from synthetic fertilizers and pesticides.

Fresh indeed
Natural is Fresh is not just safe but fresh. Also, we need a promise to sell only fresh spices, pulses and herbs.

Best quality
Our products are tested carefully before going to stores. High quality is a must at natural N Green.

Fast delivery
Deliver within 12 hours

All-in-one
Spices, Pulses, & Grains

Hand made
Best Services

Our Products

ALL
CEREALS
FLOUR
OIL & GHEE
PULSES & BEANS
RICE

WHITE RICE POHA
\$0.85/-

CHIA SEEDS
\$1.37/-

BASMATI RICE
\$2.97/-

COW GHEE/CLARIFIED BUT.
\$22.76/-

[LOAD MORE](#)

NATURAL N GREEN - KEEP YOUR LIFE ORGANIC ALWAYS >>

CLIENT FEEDBACK

Raja Mehta

Marketing Head

Kabhi B

The new ideas, tireless working & deep involvement by the whole team is highly commendable. Not only did they shoulder our creative tasks with utter passion, they delivered above expectations. The communication design is always amazing, and in tremendous time bound pressure, they managed to come out with different & awesome work. They've earned our respect.

Wishing them great success!

Sushil & Monika Agarwal

Founder | Vice President, Marketing

Saarthi Pedagogy

Marketing is very crucial aspect for growth of any business. Team Offbeat's laser sharp focus on key aspects of the business identity and awareness helped us in building the brand with core purpose of making school's in India learning outcome. We feel delighted to have partnered with Offbeat and it's dynamic founders.

Kartikey Rajput

Founder

Urban Chowk

Team Offbeat really lives up to the meaning of their name, which is unconventional and unusual. They have helped us reinvent our media presence and they have done it flawlessly.

The services and results provided are unparalleled.

Yash Soni

Founder

Grace Cafe

Not an agency, but an extended marketing and communications team. Good insight in design and a treat to work with. They take personal interest in each business function, ask the right questions and look at marketing as a solution.

Looking forward to a long relationship.

CLIENT FEEDBACK

Parth Mehta

Founder

9834 The Fruit Truck

We've been working together now for some time but the service they provide and the way they work feels like we've been working together for years now. Looking forward to more!

Shailini Sheth Amin

Founder

MORALFIBRE FABRICS

Offbeat team has been working with us as consultants and my first response is that they are like a part of our team, always attentive & in touch. They helped developing a contemporary visual language for MORALFIBRE, & ran our social media campaigns. We started working with them few months before the pandemic struck & they have been with us through these challenging times. Be it photography, setting up marketing campaigns, constant upgrading of our website for e-commerce & problem solving of web & marketing related issues.

They are best at brainstorming, thinking outside the box and refreshing in their approach.

Pulkit Bachhawat

Founder

Right Pillar

I will describe our experience with Offbeat with words such as- Go Getter, Always Listening, Flexible, Timely Delivery

Apurv Sanghvi

Founder

Samyak Buildcon

Putting together social marketing and web designing is a task, finding the right individual or company is even more complex. But luckily we came across Offbeat Marketing & Communication. We have been working with Offbeat Marcom since 2020. Offbeat has evolved in a very positive way through the year. They handle our social media marketing, designing & ground report videos.

We are beyond pleased with offbeat impeccable service & work delivery.

CLIENT FEEDBACK

Dia Thakkar

Managing Director

Sanjeevani Women's Hospital

I am lucky to have you as my publicists, as you have taken care of all our marketing hassles. The content is attractive and to the point, while hitting the mark everytime.

Thank you so much for making it possible each time.

Himani Upadhyaya

Founder

Eve & Eve

For Offbeat i say, a very good team with innovative ideas, ready for any challenge, good co-ordination & excellent teamwork.

Nancy Jishu

Partner

Basilblooms International

One of the best brand developers, marketing strategists and content developers that we have come across. The team is highly creative, structured and timeline oriented.

Jeny & Komal

Founder

Hoods4all

We have been working with offbeat since the very initial stages of our business and we have had a good experience with them so far. They are quick in responding and always take personal interest in the project at hand. Their graphics are amazing and they are fun to work with.

OUR CLIENTS



GRACE
COFFEE
Co.

MORALFIBRE
Energised by hands

SIP Saarthi
Pedagogy

KABHI B[®]



ZAIKA
THE DESTINATION OF TASTE



FIDDAA
Hand crafted in India



Anya Skin Clinic
Holistic Care for Your Skin
Skin | Hair | Nail | LASER



OUR CLIENTS



THANK YOU

WWW.OFFBEATMARCOM.IN | +91 82002 96268